



Off Road Driving & Countryside Activity Centre

Our Year 2012

Firstly, we would like to wish everybody reading this a happy and prosperous New Year! 2012 really was quite a year, The Jubilee, London Olympics and Paralympics to name a few. We had our very own small slice of the Olympics as Tom Daley enjoyed one of our 4 x 4 off road driving experiences and described the session as 'like skiing a slalom but in mud!'.

Another memorable day was when we had the pleasure of welcoming participants from the Race2Recovery team who came equipped a wild cat from Dave Marsh and the team at QT services. Members from the Echo team from Liskeard thoroughly enjoyed being taken around the course at huge speeds in the Wild Cat and not such huge speeds in our own vehicles! Huge thanks to everybody who was involved that day and good luck to all of the guys from Race2Recovery team who are preparing for the Dakar rally this year.

The summer saw our usual flurry of group entertainment activity days. We had a number of hen, stag, birthday and even a fancy dress surprise wedding party (not even the groom knew that he was about to get married!). It was great to be so busy during the summer months and increase our staff numbers to provide great activity days for large numbers of people. As the temperatures dropped we welcomed a film crew who filmed an enactment of 'The Battle of Horsebrige' which was broadcasted in the autumn, the site was briefly shown during the 'History of Britain' series!

The end of the summer also saw the completion of the self-catered luxury accommodation which overlooks the Tamar adjacent to our site. The beautiful large Georgian/ Victorian farm house sleeps 8 comfortably. This is the perfect location for some time away, and has been popular with groups who come to us for activity days, why not let us organise an action packed weekend or week combining ourselves and other local tourist attractions? Alternatively it is also great for relaxation and not far from the pub at Horsebridge, for more details and pictures go to <http://www.helpfulholidays.com/place.asp?placeid=589>.

It has not just been the 4 x 4 off road driving experiences that have kept us busy this year, clay pigeon shooting and archery have also become more and more popular. As the year progressed we worked closely with a number of local hotels, accommodation and businesses to provide entertainment for their guests. Our two BASC clay pigeon shooting continue to deliver a very popular activity here at Trax an Trails. Archery has become a competitive part of the multi activity days, the 'Robin Hood' award is always closely contested and provides much entertainment for our guests. Due to its popularity we have purchased a number of new bows, arrows and targets this year.

Our website was next on the agenda and we released our new website which was long overdue. We now have the facility to pay for vouchers and experiences on our page which has made busy periods so much easier and almost hassle free! Through new pages, a new

logo, new vouchers, pictures and links we now have a new website up and running which we are very happy with. Trax and Trails also has a twitter and facebook page which we have increasing followers and support, its a great way to receive positive feedback from previous customers.

The Cornwall and Devon landrover club had their annual event at our site which consisted of a childs section in JTV's and a novice trial on the Saturday, camping followed by the main event which was held on the Sunday which saw vehicles from all over Cornwall and Devon competing against each other in various trials sections throughout the day trying to get the lowest score. Similarly the Suzuki club visited us again this year in their one day event which saw many members competing. We look forward to welcoming back both clubs next year.

As the years drew to an end so did the life of our silver discovery, she is now resting in the garage along with the blue discovery which would be a great project for somebody if they wanted to build a modified off roader to compete in clubs such as The Cornwall an Devon Landover club which can lead to competing in International competitions. Please get in touch if you are interested. Trax and Trails has a range of vehicles used and now almost has the whole Landover set, the only thing missing is a Freelander (although the shooting instructor does have one!). The TD5 engines either in a landrover defender or a discovery remain our reliable choice. However, it would be difficult to compare this to the V8 engines that we bring out usually for group entertainment or if otherwise requested, unsurprisingly the V8 engines goes down very well with stag parties!

We continue to have amazingly loyal staff which provides the back bone of our centre providing top quality tuition, experiences, knowledge, vehicles and vehicle maintenance. A huge thankyou must go to you all for your continued and loyal support.

We have had one of our busiest en to the year in a long time due to increased marketing and our 2-4-1Christmas vouchers which has been so popular in previous years. We awarded many British Off Road Driving Association (BORDA) higher and standard level qualifications to a number of different organisations with a 100% pass rate throughout.

We are very excited about 2013 and the new possibilities and activities we are considering. Our main plans for 2013 are to continue to increase the marketing of our centre and to have many more satisfied customers. Ideas are already in place to introduce new activities to the centre such as zorbing, watch this space! Perhaps most importantly a huge thank you to all of our customers throughout the year that has made 2012 one of our busiest yet!

Wishing you all a healthy and prosperous 2013.

Trax and Trails